

# Straight 3000x2280mm

## General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300** dpi at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

### **SAFE AREA(2780x2210mm)**

- o Images and Text should be contained within the Safe Area

### **TRIM LINE(2940x2370mm)**

- o The Trim Line is the Final Size of the cut piece

### **BLEED AREA(3000x2430mm)**

- o Extends beyond the Trim Line, usually 3mm, gets cut off during trimming

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